 <p>ಬೆಂಗಳೂರು B BESCOM</p>	<h2>Bangalore Electricity Supply Company Limited</h2> <p>(wholly owned Government of Karnataka undertaking)</p>
<p>Telephone : 080-2234 1199 Email ID : gmdsm@bescom.co.in</p>	<p>Office of the General Manager (Ele)., DSM, Corporate Office, BESCOM, K.R. Circle, Bangalore-560 001.</p>
<p>Ref No. : BESCOM/BC-51/GNL-042/2015-16/CYS-68 Date: 25-01-2017</p>	

CIRCULAR

Sub: Implementation of 20W LED tubelight programme in BESCOM – reg.

Preamble:


The GoK has directed M/s. EESL (a Joint Venture of PSU's of MoP, GoI) vide letter no: EN 54 VSC 2016 dated 24.08.2016 to initiate distribution of 20W LED tubelight programme in Karnataka. Under this programme consumers can purchase 20W LED tubelight lesser than the market price and the programme is implementing through M/s. EESL. The main objective of this programme is to encourage public to use LEDs and thus reducing the peak load demand and save energy.

Features of the programme are as below:

1. All BESCOM consumers are eligible to purchase 20W LED tubelights (Make: Philip/Eveready).
2. Consumers can purchase 20W LED tubelights (Make: Philip/Eveready) on upfront payment at a cost of Rs.230/- from M/s. EESL.
3. M/s. EESL will provide 3 years warranty from the date of distribution of 20W LED tubelight (Make: Philip/Eveready). Free replacement of LED tubelight for any faulty due to technical defects during the warranty period will be provided by M/s. EESL.

Hence, this Circular;

The distribution 20W LED tubelight (Make: Philip/Eveready) programme is to be implemented in BESCOM jurisdiction. The Assistant Executive Engineers (Ele,) of respective sub-division shall provide space to M/s. EESL of approximate 2X2 sq.mts area in sub divisional office premises at free of cost for setting up distribution counters, power sockets, temporary storage space for stocking minimal 20W LED tubelights. M/s. EESL will set up small distribution counters through its distributing agencies at BESCOM sub-divisional offices.


 (P. Krishnamurthy)
 General Manager (DSM)
 BESCOM, Bangalore.

Copy submitted for kind information to:

1. Managing Director, Corporate office, BESCOM.
2. Director (Technical), Corporate office, BESCOM.

3. Director (Finance), Corporate office, BESCO.
4. All Chief General Managers, Corporate office, BESCO.
5. All Chief Engineers (E), C,O&M Zone, BESCO.

Copy information to:

1. All General Managers, Corporate office, BESCO.
2. All Superintending Engineers (E), C,O&M Circles, BESCO
3. All Executive Engineers (E), C,O&M, Divisions, BESCO
4. All Assistant Executive Engineers (E), C,O&M, Sub-divisions, BESCO for information and instructed to facilitate in the implementation of the programme.
5. M/s. Energy Efficiency Services Limited., (A JV of PSU's of Ministry of Power, Govt. of India), A-13, IWAI Building, 4th Floor, Sector 1, Noida - 201301.
6. MF/OC.