



# Bangalore Electricity Supply Company Limited

(wholly owned Government of Karnataka undertaking)

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Ref No. : **BESCOM/BC-51/GNL-039/2014-15/CYS-56**

Office of the  
General Manager Ele),  
DSM, Corporate Office,  
BESCOM, K.R. Circle,  
Bangalore-560 001.

Date: 19.12.2015

## CIRCULAR

**Sub:** Implementation of DELP programme in BESCOM – reg.

**Ref:** Meeting held on 16.12.2015 under the Chairmanship of D(T),  
BESCOM.

### **Preamble:**

The GoK has launched Domestic Efficient Lighting Programme (DELP) in Karnataka on 11.12.2015 in Mysore and named as “Hosa Belaku” under this programme, consumers can purchase LEDs lesser than the market price and the programme is implementing through M/s. EESL, a Joint Venture of PSU’s of MoP, GoI. The main objective of this programme is to encourage public to use LEDs and thus reducing the peak load demand and save energy.

### **Features of the Programme is as below:**

1. All domestic consumers are eligible to purchase 9W LED bulbs.
2. The distribution of LEDs is based on the sanction load. Consumers having sanctioned load upto 2kW can purchase 5 nos. of LEDs and sanctioned load more than 2kW can purchase 10 nos. of LEDs.
3. Consumers can purchase LEDs in two options; either by paying upfront payment to M/s. EESL or through 10 months EMI, easy installments. At present, consumers are having the option of direct payment (upfront payment) only (EMI option will be implemented once the billing software is executed).
4. M/s. EESL will provide 3 years warranty from the date of distribution of LED bulb to the consumers. Free replacement of LED bulb for any faulty due to technical defects during the warranty period will be provided by M/s. EESL.

Further, during the meeting held on 16.12.2015, it is decided to implement the programme in BESCOM from 23.12.2015.

**Hence, this Circular;**

The DELP programme is implementing from **23.12.2015** in BESCOM jurisdiction. The Assistant Executive Engineers (Ele,) of respective sub-division shall adhere to the following instructions:

1. To provide space to M/s. EESL of approximate 2X2 sq.mts area in sub divisional office premises at free of cost for setting up kiosks or distribution counters, power sockets, temporary storage space for stocking minimal LED bulbs. M/s. EESL will set up small kiosks through its distributing agencies at BESCOM sub-divisional offices.
2. To depute Meter Readers to support M/s. EESL for distribution LEDs under upfront payment option (A separate OM will be issued regarding remuneration to MRs for engaging their services in distribution of LEDs).

  
(C.Nataraja)  
General Manager (DSM)  
BESCOM, Bangalore.

**Copy submitted for kind information to:**

1. Managing Director, Corporate office, BESCOM.
2. Director (Technical), Corporate office, BESCOM.
3. Director (Finance), Corporate office, BESCOM.
4. All Chief General Managers, Corporate office, BESCOM.
5. All Chief Engineers (ELe), C,O&M Zone, BESCOM.

**Copy information to:**

1. All General Managers, Corporate office, BESCOM.
2. All Superintending Engineers (Ele), C,O&M Circles, BESCOM
3. All Executive Engineers (Ele), C,O&M, Divisions, BESCOM
4. All Assistant Executive Engineers (Ele), C,O&M, Sub-divisions, BESCOM for information and instructed to facilitate in the implementation of the programme.
5. M/s. Energy Efficiency Services Limited., (A JV of PSU's of Ministry of Power, Govt. of India), A-13, IWAI Building, 4th Floor, Sector 1, Noida - 201301.
6. MF/OC.