



Bangalore Electricity Supply Company Limited
(wholly owned Government of Karnataka undertaking)

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Office of the
General Manager (DSM),
BESCOM, Corporate Office,
K.R.Circle, Bangalore-01
Date: 04-08-2016

Ref No. : BESCOM/BC-51/GNL-039/2014-15/CYS-47

OFFICIAL MEMORANDUM

Sub: Engaging the services of Meter Readers/GVPs/Linemen for distribution of LED bulbs under "Hosa Belaku" programme - reg

- Ref:** 1. T.O. Circular No: BESCOM/BC_51/GNL-039/2014-15/CYS-56, dtd: 19.12.2015.
2. Proceedings of the meeting held on 16.12.2015 vide no: BESCOM/BC-51/GNL/GNL-039/2014-15/CYS-57, dtd: 19.12.2015.
3. Proceedings of the meeting held on 22.12.2015 vide no: BESCOM/BC-51/GM(DSM)/2015-16/CYS-62, dtd: 04.01.2016.

Preamble:

BESCOM has taken up implementation of Domestic Efficient Lighting Program (DELP) and known as "Hosa Belaku" in Karnataka to provide high quality 9W LED bulbs at an affordable rate to consumers. Energy Department, Government of Karnataka has designated Energy Efficiency Services Limited (EESL), a public sector entity under the administrative control of Ministry of Power as implementing agency for DELP in the state. Under this scheme, based on the sanctioned load LED bulbs of 9W are being provided to domestic consumers at Rs.80/- per bulb. The consumers of sanctioned load upto 2kW are eligible for purchase of 05 nos. of LED bulbs and consumers having sanctioned load more than 2kW are eligible to purchase 10 Nos. of LED bulbs. Also these LED bulbs shall carry 3 years warranty against any technical defects.

In this regard, BESCOM has issued circular cited under ref (1) and also instructed AEEs to depute Meter Readers to support EESL for distribution of LEDs under upfront payment.

It has come to the notice of the Hon'ble Minister for Energy, GoK that the progress of sale of LED bulbs by M/s. EESL needs further momentum.

BESCOM has potential for the sale of 2.95 crores of LED bulbs whereas only 52.95 Lakhs have been sold so far.

Hon'ble Energy Minister, GoK has expressed his displeasure on the slow progress of distribution of LED bulbs and instructed BESCOM's to initiate action for engaging Meter Readers/GVPs/Linemen to support M/s. EESL in sale of LED bulbs to achieve the target.


Hence this OM;

All the AEEs of O&M, sub-divisions are instructed to depute Meter Readers/GVPs/Linemen to support M/s. EESL for sale of LED bulbs under upfront payment and adhere to the following instructions:

1. The AEEs of respective of O&M, Sub-divisions shall be the nodal officer for sale of LED bulbs under "Hosa Belaku" yojana of their jurisdiction.
2. The AEEs shall depute Meter Readers/GVPs/Linemen to sale LED bulbs under "Hosa Belaku" program on behalf of EESL.

3. The AEEs shall collect the LEDs from EESL and distribute to consumers through their MRs/GVPs/LM.
4. A register will be maintained by EESL or their distribution agency which shall be signed by both MRs/GVPs/LM and AEE of the respective sub-division while receiving the LED bulb and the payment after the sales shall be acknowledged by EESL or their distribution agency.
5. The MRs/GVPs/LM are authorized to sell LED bulbs against RR no. on upfront full payment basis to the domestic consumers at a cost of Rs.80/- per bulb. However, incase consumers are opting to visit distribution KIOSKS to purchase LED bulbs, MRs/GVPs/LM shall not interfere to such decision and shall guide them to information on nearest distribution KIOSKS set up by EESL.
6. M/s. EESL will provide maximum 50 LED bulbs to each MRs/GVPs/LM as assigned by AEE of respective sub-division.
7. MRs/GVPs/LM will be provided with printed invoice book issued by M/s. EESL for recording sale transaction of LED bulbs. MRs/GVPs/LM have to collect full payment i.e., Rs. 80/- for each bulb delivered to consumer and issue sale invoice. Since MRs/GVPs/LM would be delivering LED bulbs directly to consumer at their door step, no identity proof of the person receiving the LED Bulbs would be insisted upon.
The MRs/GVPs/LM shall enter the required details mentioned in the Invoice such as Consumer Name, RR No., Account ID, Sanctioned Load, Mobile No., amount collected and make of the bulb (such as Wipro, Bajaj, Eveready, etc which will be indicated on the box).
8. MRs/GVPs/LM have to compulsorily deposit cash at the respective distribution KIOSKS of M/s. EESL at the end of the day or next day at the same distribution KIOSKS where LED bulbs have been collected for distribution.
Note: On receipt of printed invoice book from MRs/GVPs/LM, all offline entries shall be entered online by EESL.
9. To encourage MRs/GVPs/LM for promoting LED bulbs distribution under "Hosa Belaku" program, an incentive of Rs.2/- for each bulb distribution would be provided by M/s. EESL. While settling the account at respective distribution KIOSKS, the MRs/GVPs/LM would be allowed to retain Rs.2/- for each bulb sold and balance to be deposited at the distribution KIOSKS and while depositing cash at counters (KIOSKS), please ensure to collect payment deposit receipt at the distribution KIOSKS of M/s. EESL.

All the Nodal officers are instructed to ensure successful implementation of the "**Hosa Belaku**" programme. Any negligence will be viewed seriously and disciplinary action shall be taken on the erring officials which may please be noted.


(H. Nagesh),
Director (Technical),
BESCOM, Bangalore

Copy submitted for kind information to:

1. Managing Director, Corporate office, BESCOM.

Copy for information to:

1. Director (Finance), BESCOM, Corporate office.
2. All Chief General Managers, BESCOM, Corporate office.
3. All Chief Engineers (ELE), C,O&M Zone, BESCOM.
4. The Company Secretary, BESCOM, Corporate office.
5. All General Managers, BESCOM, Corporate office.
6. All Superintending Engineers (ELE), C,O&M Circles, BESCOM
7. All Executive Engineers (ELE), C,O&M, Divisions, BESCOM
8. All Assistant Executive Engineers (ELE), C,O&M, Sub-divisions, BESCOM for information and adhere to the instructions of the OM. Also to circulate among the staff.
9. M/s. Energy Efficiency Services Limited., (A JV of PSU's of Ministry of Power, Govt. of India), A-13, IWAI Building, 4th Floor, Sector 1, Noida - 201301.
10. MF/OC.